

Mockup-review-notes.pdf

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Notes:

- Mockup 2 is preferred, more playful less contrast in background
- Font choice for title: somewhere between mockup 1 and 2 would be good.
 - 2 is more playful
 - 1 is more serious
- Disregard diagonal borders on desktop version
 - Maybe switch diagonal – straight line
- Images:
 - Graphics for the ecology page is good but slowly integrate real images as you go through the other pages that are more serious
- Mobile:
 - Is more boring?
 - Idea 1: Instead of having background on sides, at the top and bottom?
 - Idea 2: Maybe have the background be super high opacity and text above
- Nav Bar: