Initial meeting notes
Creative Director: Abigail
Developer: Cynthia

Theme: Whimsical, Playful

Website:
- Navbar might help
  - Separate pages for each of the categories
  - Topics are not too related, so it makes sense
- Font choices:
  - Heading: bubbly, bold fashion, eye-catching
  - Actual text: casual, rounded sans-serif
  - Nothing specific in mind
  - not attached to fonts on the inspiration images
- Visual style:
  - Graphic art vs actual image
    - Graphic art for landing page
    - Actual pictures for more serious topics
- Color scheme:
  - Blue and corals
  - vibrant
- Interactive elements:
  - Animations can add to the site, but not necessary in all pages / everywhere
- Level of information
  - Descriptive
  - Feel free to cut out information if you think it is too detailed for the everyday consumer (think educated WashU student)